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Gaurding trust,driving compliance

Date : **{{Date}}**

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Dear **{{Reseller\_Name}},**

Subject: **Notice of MAP Policy Violation**

We hope this letter finds you well. As a valued partner of Zenith Global, we appreciate your continued support and commitment to our brand. However, it has come to our attention that there has been a violation of our Minimum Advertised Price (MAP) policy.

**Violation Details:**

* Product Name: {{Product\_Name}}
* MAP Price: ${{MAP\_Price}}
* Advertised Price: ${{Advertised\_Price}}
* Date of Violation: {{Date\_of\_Violation}}
* Platform: {{Platform}}

As per our MAP policy, the minimum advertised price for the above-mentioned product is ${{MAP\_Price}}. Advertising this product at a price lower than the MAP undermines the value of our brand and disrupts fair competition among our resellers.

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**Required Action**:

We request that you take immediate action to adjust the advertised price of the product to comply with our MAP policy. Please ensure that the price is updated to at least ${{MAP\_Price}} within the next 48 hours.

Failure to comply with this request may result in further actions, including but not limited to:

1. Temporary suspension of your account.
2. Removal of access to certain product categories.
3. Termination of our business relationship.

We value our partnership and hope to resolve this matter promptly. If you believe this notice has been sent in error or if you have any questions regarding our MAP policy, please do not hesitate to contact us at zenithglobal@gmail.com

Thank you for your immediate attention to this matter.

Sincerely,

Shiva DA,

Channel Sales Manager,

Zenith Global